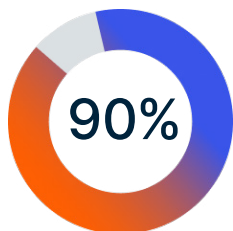


Business Context is the Missing Foundation for Enterprise AI.

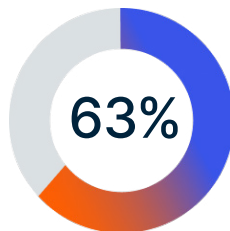
**Investment is accelerating.
Business value is not.**

The missing link is enterprise intelligence: shared, governed context that AI can apply wherever decisions are made.

The Investment Return-Gap



expect to increase agentic AI investment in the next 12 months



have yet to realize meaningful return



The issue is no longer model capability alone. Enterprise AI is being asked to operate on foundations built for reporting and analysis—not for understanding and action.

The Enterprise Intelligence Gap

77%

say only 20% or less of their enterprise data and knowledge is sufficiently described and contextualized for AI agents to act on reliably.

CONTEXT-READY

THE REST REMAINS HARD FOR AI TO INTERPRET AND APPLY

78%

struggle to unify data and knowledge across functions so AI can reason across the full enterprise.

40%

report that more than 40% of pilots pause before production because infrastructure is not ready for autonomy.

Close the Gap by Activating Enterprise Intelligence

Make trusted business context reusable—so every authorized model, application and agent can understand definitions, relationships, policies and operating constraints.

1 START WITH VALUE

Prioritize the highest-value data and knowledge needed for consequential decisions.

2 GOVERN AT THE SOURCE

Embed definitions, lineage, policies and controls where context is created.

3 BUILD FOR REUSE

Make context portable across models, agents, applications and business domains.

74%

expect AI to run core business functions with minimal oversight within four years. The foundation has to be ready first.